



# Tim Hakes

Tim Hakes continues to raise the bar for financial services in his role as co-founder and president of Prime Capital Investment Advisors, PCIA. The firm does not fit a cookie-cutter mold, often pushing the boundaries with its team approach to financial planning. Tim is constantly on the lookout, scouting and acquiring top-tier talent who will bring the right experience and attitude to the team approach at PCIA.

“We are aiming for quality over quantity, making sure we have people who have the right kind of experience to fit in with our team approach,” said Tim. “That team approach is actually very appealing to folks who have the same kind of vision we do and can see that, for example, we’ve built a firm that is already in compliance with the new Department of Labor fiduciary rules.”

Tim developed the wealth advisory service at the firm and will continue to introduce new programs that will enhance opportunities for customers and allow the firm room to grow.

When Tim isn’t working to expand the company, he and his wife are attempting to keep up with their four children. “My wife and I bought an RV and our goal is to travel with our children to all of the lower 48 states. Right now we’re about halfway there. I believe this has made us stronger as a family.”

Tim earned a Bachelor of Science degree in finance from Southwest Missouri State University. He has furthered his education by obtaining FINRA Series 7, 24 and 63 securities registrations.

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